



Wireless Analytics Sees Record Deployment of MobileIron Platform to Accommodate Growing iPad and iOS Use in Enterprises

Danvers, MA – Two years ago, Wireless Analytics, LLC started getting calls from enterprise clients asking if the wireless mobility management services firm could help deploy, support and lock down iPads for mobile workers.

“The inquiries trickled in at first,” said Wireless Analytics Founder and Managing Director Erik Eames of the need to help his enterprise clients deploy mobile workers with secure iPad and iPhone set-ups. “But they’ve become an almost daily occurrence now.”

That’s because so many businesses have purchased or plan to purchase tablets in 2012 to support mobile workforces. Some estimates put the rate of enterprise adoption of tablets in the past 12 months at 70% - 83% and the overwhelming majority of those tablets used by enterprises – as high as 94% – are iPads.

To meet the demand of enterprise iPad use in 2011, Wireless Analytics partnered with MobileIron the innovator in enterprise management and security for mobile devices and apps. MobileIron allows companies to deploy iPhones and iPads at scale by bridging the gap between the security that the IT department needs and the experience that end-users demand.

MobileIron offers mobile device and app management for all leading smartphone and tablet operating systems including Android, BlackBerry, iOS, Symbian, webOS, and Windows Phone. MobileIron is packaged as an easy-to-install server that is up and running in a corporate network in less than a day. Customers can choose either an on-premise or a SaaS deployment.

Wireless Analytics has seen a record demand for MobileIron software in Q1 2012. “We’ve seen as many deployments of MobileIron in the first six weeks of 2012 as we had in the entire year of 2011,” said Eames. “We expect a 3x increase in MobileIron deployments for all of 2012.”

The reason for the increase is simple. IT departments face less control over their mobile workforce, but they still have the same – or more – accountability expectations from their enterprise in the face of record adoption of iPads for business use.

As a professional mobile device management BPO, Wireless Analytics steps in to help enterprise IT departments manage policy, iPhone security, employee-owned devices, high cost of data, multiple operating systems, and ActiveSync issues.

This type of mobile device management supports enterprise IT by giving them what they need yet still keeping costs under control. It also gives end-users the services that matter most to them.

“With the increasing need for iPad and iPhone deployment across enterprises, Wireless Analytics is filling a vital role for mid-sized companies and enterprise organizations and we are proud to partner with them,” said Stephan Keller, MobileIron’s director, North American VAR channel. “Their knowledge and existing customer service desk makes them a natural fit to provide deployment and support for MobileIron’s Platform.”

About MobileIron

Positioned in the Leaders Quadrant of Gartner, Inc.'s Magic Quadrant for Mobile Device Management Software 2011, MobileIron is solving the problems CIOs face as business data and applications move to smartphones and tablets. The MobileIron Virtual Smartphone Platform and the MobileIron Connected Cloud are the first solutions to give IT and users real-time intelligence and control over mobile content, activity, and apps in order to secure the enterprise, reduce wireless cost, and improve the mobile user experience. For more information, please visit <http://www.mobileiron.com/>.



About Wireless Analytics, LLC

Wireless Analytics provides outsourced mobility management services such as online visibility and reporting, wireless policy development, cost analysis, procurement, complete help desk services, inventory management, and carrier invoice management. Additionally, Wireless Analytics offers the proprietary CLEAN Platform™, a wireless telecom expense management tool that empowers businesses through easy access to wireless performance metrics. To learn more, please visit www.wirelessanalytics.com.

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